

SHOW DATES: 16-19 March 2022 | Dubai World Trade Centre

Sculptures Application form



## APPLICATION PROCEDURE

Dear Exhibitor.

Following the resounding success of World Art Dubai 2021, we are delighted to announce the 8<sup>th</sup> edition of Dubai's only affordable, contemporary art fair which will once again take place at the Dubai World Trade Centre from 16 to 19 March 2022

More than 300 regional/international artists and galleries showcased an impressive global selection of contemporary artworks, attracting over 10,000 art lovers, new and established collectors from Dubai's international community and beyond, over 4 days, marking its position as the largest affordable art retail fair of the region.

Building on its success and contributing to Dubai's growing prominence as a leading culture and arts hub, World art Dubai will once again bring together Dubai's Art Scene with the international art community and offer a fresh, engaging and a specially curated fair for galleries, artists, partners and visitors alike.

Housing a diverse collection of contemporary artworks comprising of paintings and prints, photography, sculptures, mixed media, new media and digital art all priced between \$ 100 - \$ 20,000, World Art Dubai 2022 will offer a unique fusion of world class art, entertainment and education, with a mission to cater for all art lovers, buyers and collectors.

A headline event of the Dubai Official Art Season, World Art Dubai is professionally managed and organised by Dubai World Trade Centre (DWTC), which provides more than 35 years' of experience and expertise in delivering world-class events in the Middle East.

We are pleased to announce that Gallery Applications are now open for World Art Dubai 2022. Please complete all parts of the application form, carefully read the terms and conditions and email your application to <a href="mailto:wadapplication@dwtc.com">wadapplication@dwtc.com</a> for review by our Selection Committee.

If you have any queries please do not hesitate to contact us at <a href="worldartdubai@dwtc.com">worldartdubai@dwtc.com</a>. We look forward to working with you over the coming months and welcoming you to a fresh and engaging edition of the fair.

Best wishes, World Art Dubai Team



## APPLICATION PROCEDURE

Before beginning the application process, please read the following instructions carefully to ensure your application is considered complete and valid for review by the World Art Dubai Selection Committee.

#### **EXHBITOR INFORMATION REQUIRED**

#### ■ Artist Information

Along with the artist information details requested in the application form, please also submit a profile/bio and if applicable indicate a list of art fairs participated in the last 5 years and also a list of awards you may have received.

#### Artist Listing

Please list complete details of artwork you will be showing at the fair in addition to the tile, medium, edition and pricing details. Kindly note that we may also use these details for Marketing & PR purposes.

(Please note that solo artist stands are reserved for solo shows and only your creations can be displayed for sale)

#### Images

Please upload 3-5 images of artworks

Images must be 300 DPI and labeled in the following format: ArtistName\_Title\_Year\_Price (USD).jpg or PSD file

#### **APPLICATION SELECTION**

#### Selection

We strongly encourage applicants to apply with thoughtfully curated booth proposals and provide a strong and cohesive concept, which adds to the value of the art fair experience.

The Selection Committee reserves the right to approve the Sculptures Applications. The Organiser also reserves the right to refuse works and, if appropriate, to remove any non-approved works of art from the Fair. All artists will be informed of the Selection Committee's decision at the earliest opportunity upon receipt of the application.

#### **Space Allocation**

The Organiser will always consider the space and allocation requirements submitted, however kindly note that space options are subject to availability, a first-come, first-served basis and the overall curation criteria determined by the Organiser.



## **DISPLAY REGULATIONS**

It is important that you review the set regulations, and agree to the following conditions prior to submitting your application to exhibit at World Art Dubai 2022.

All sculptures must be priced below the price ceiling of \$20,000 / AED 72,400 with 70% of the work displayed for sale below \$10,000 (AED 36,200). Artworks priced above \$20,000 / AED 72,400 must get approval from the Organiaer. If approval is not sought prior to the show, we will not allow the art to be exhibited and you will be asked to remove it.
All the sculptures must be clearly tagged with full price in AED at the event. No discount should be stated on its displayed price tag. Any discount should be discussed discreetly between you and the prospective buyer.
All artworks presented must be original. Reproductions of original artworks are not allowed. Limited editions of Sculptures and graphics must not exceed 25.
You are responsible of placing the sculptures at the fair and must be completed 4 hours before the show opens. Installation assistance will be also available at a charge. Prior booking is required; please contact your salesperson for more information.
Your stand must be curated and not look cluttered. The show curators and Organiser reserve the right to ask you to remove any additional sculptures that is not within the area of your booking table space
A full catalogue of all the art being exhibited on your stand must be emailed to the Organiser minimum 6 weeks before the show opens with detailed artists bio and the contact details of each artist. Failure to comply will result in you not being included in the onsite fair catalogue.
All artwork submitted must respect the local sensibility and customs in the UAE. No nudity or non-Islamic religion representation is allowed. If you are in any doubt about this, please contact the team.
Tables will be offered on a first come first serve basis only
The table will have fascia name on the face of the table. No artwork or painting will be allowed to be kept down on the floor or near the table.
Any artwork displayed on the table should be within the limit and space of the table and should not cross the boundary of the table.
The capacity weight of each table will be <b>20 kgs</b> , Any artwork displayed over and above its weight will not be allowed
Any damage to the table will be subject to payment of the full amount of the furniture.  The organizer will not take any responsibility for any damage to the sculpture during the show. It will be the responsibility of the artist itself.
It will be the responsibility of the artist to provide the packaging box for handing it after sale because all the artwork may have different shapes and size and bubble wrap may not be sufficient for all.
The concept of the sculpture zone is to allow the visitor to view artwork from a 360-degree angle.
The artist is responsible for the shipment and delivery of his/her physical work to and from the show venue, as well as all related expenses.

Please note all successful applications will receive a contract for space with the payment schedule, and a signed contract with deposit payment is required to officially confirm your participation at World Art Dubai 2022



## **SOLO ARTIST CONTACT INFORMATION**

*Artist Name: (As it should appear on name board & catalogue)		
*Address & Street:		
*Country you live in: (As it should appear on name board & catalogue)	*City (As it should appear on name board & catalogue)	
Artist Nationality: (country the artist is originally from):		
*Mobile Number:		
*E-mail:		
*Website:		
*All Social Media Handles:  - Instagram - Facebook - Snapchat - Twitter - LinkedIn - Any other		
*Details of other participated shows		

## REPRESENTATIVE OR MAIN CONTACT PERSON'S DETAILS

(If different from above)

Name:							
Mobile Number:							
Email:							
INFORMATION FOR PUBLICITY							
What are some of the shows you have previously exhibited at?							
What are the techniques you have adopted for your artwork? What is your art about?							
Have you won any awards, commissions, grants, recognitions?							
*We propose to exhibit:  CONCEPT ART  GLASS ART  INSTALLATIONS  MIXED MEDIA  PAINTINGS  PHOTOGRAPHY PRINTS  SCULPTURES	STREET ART VIDEO ART WEARABLE ART OTHERS (please elaborate):						
*Mandatory fields							



## **ARTIST LISTING**

All artists are required to show a minimum of 3-5 images per artist.

Please complete the details below for each artist represented on your stand (Minimum 3)

ARTIST NAME (Please indicate the full name of the artist)	TITLE OF ARTWORK AND MEDIUM	PRICE IN USD AND AED (Approximate)	SELLING POINTS ABOUT THE ARTIST (highlighting unique techniques, accolades and previous exhibitions)

Kindly note that additional artists can be included <u>up to 6 weeks prior</u> to the Fair and must be approved by the Fair Selection Committee.

Applications received without images attached or sent via transfer email will not be processed.



## TABLE PRICING & PAYMENT SCHEDULE

## **Table Pricing**

Please list your preferred number of tables:



1m x 0.5 m Sculpture Table ( Plinth) ( with chair and fascia)

Cost: 1050 AED/ package

#### Additional cost:

- Mandatory Insurance fee: AED 250 per exhibitor or stand
- Prices stated are subject to 5% VAT



1mx 0.5 tables with 1 chair and name board Height be 1 m The Tables will be able to carry 20 kgs

# FREESTANDING SCULPTURE PLACEMENTS:

Cost will be:



680 AED per sqm

No Furniture will be provided for this option

#### Additional cost:

- Mandatory Insurance fee: AED 400 per exhibitor or stand
- Prices stated are subject to 5% VAT

#### Terms:

- If it is not possible to meet your exact stand preference, our team will contact you discuss best available options and we will endeavor to offer a suitable alternative.
- Payment towards your stand space is due as per the Terms and Conditions clearly stipulated on your exhibition Payment Schedule.
- Your stand location is not secure until 100% of the total stand amount is received by Dubai World Trade Centre. Failure to make payment within the specified time frame will result in your stand being released.



## **EXHIBITION PACKAGE**

#### **INCLUDED WITH YOUR EXHIBITION PACKAGE**

1m x 0.5 m Sculpture Table ( Plinth)

- 1 chair (for tables booking)
- Standard stand carpeting & Name panel
- Exhibitor listing on worldartdubai.com (full contact details, hyperlink to gallery website and images of exhibiting
- Complimentary visitor invites (quantity dependent on the number of tables)
- Special partner hotel/ travel company rates (subject to availability and time of booking)
- Exhibitor badges valid for the duration of the fair (quantity dependent on the number of tables)
  Direct access to our marketing team for support in helping promote your participation at the show

#### **ADDITIONAL CHARGES**

Please note that additional charges apply towards the following:

- Artwork Installation assistance
- **Furniture**
- Additional lighting
- Extra power sockets
- Stand cleaning
- Additional walling
- Wi-Fi

- Onsite handling and off-loading
- Stand catering
- Stand security
- Additional support for artwork exceeding 5KG weight limitation per linear metre
- Redesigns or changes you want made to the standard "L" structure

All these services can be ordered via the Exhibitor Manual, forwarded to all exhibitors 8 weeks prior to the fair.

#### **INTERNATIONAL FREIGHT**

For importing works of art into UAE, legislation requirements include:

- Completion of import declaration which are processed by the UAE Customs Authority
- 5% duty on the CIF value of the work of the artworks

An Official Freight Handler has been appointed by the Organizer to facilitate importing of artworks on a temporary basis. Please however note that all duty and U.A.E. custom regulations are applicable once artwork has been sold.

It is also important to note that World Art Dubai staff <u>cannot accept or sign for any art that you ship directly to the</u> <u>venue. If you are not here to sign for your art it will be returned</u>. We strongly advise that you use our logistics partner, Al Naboodah, to avoid shipping delays and to avail of onsite logistic assistance.

#### **EXHIBITORS INSURANCE**

Mandatory Exhibitors Insurance of AED600 is charged to all exhibitors for Public Liability Cover. For insurance to protect your art from theft and accidental damage onsite and during transit, you are required to purchase your own policy. The Organiser cannot be held liable for any loss, theft or damage arising from your participation at the show. If in the unlikely event that art is stolen, please contact the onsite organiser office who will connect you directly with Dubai Police. 24hour stand security can be purchased, details are available in the Exhibitor Manual.



## TERMS & CONDITIONS

#### **GENERAL TERMS**

The Organiser (Dubai World Trade Centre – **World Art Dubai**) sets the General Conditions, such as the venue, the duration, the dates

the opening hours, and the ticket price of the **World Art Dubai** and

if necessary reserves the right to modify them.

#### **TERMS OF PARTICIPATION**

The Organiser, with the help of a Selection Committee, will select all exhibitors for the show.

The Selection Committee, along with the Organiser, reviews all applications for the **World Art Dubai** and reserves the right to approve or not approve the gallery or artist.

The Committee and Organiser also reserve the right to refuse some of the proposed artists, and if these artists are exhibited during the fair, the Organiser reserves the right to remove any non-valid and unapproved artworks.

#### **EXHIBITING CRITERIA**

- All work must be priced under \$20,000 / AED 72,400. with 70% of the work displayed for sale below \$10,000 (AED 36,200)
- The full price must be shown next to the artwork
- A minimum of three artists must be shown on each gallery stand.
- An artist can be represented by <u>no more than 1 gallery</u>.
   Galleries wishing to exhibit the same artist should be in agreement
- All art must be original; colour reproductions of original work are not allowed

#### **NOT PERMITTED AT WORLD ART DUBAI**

- Offset lithographs
- Giclees (although we will allow giclees when the original work is created by computer i.e. digital art)
- Prints run off a commercial printing press using a transparency of an original work, even signed and dated by the artist, typically in editions of 150 or less

#### **ALLOWED AT WORLD ART DUBAI**

- Original prints made by hand by the artist (etchings, screen prints, mono prints, dry point, lithographs, mezzotint etc)
- Prints made with the artist's close involvement and supervision of the printing process; the artist to have made the plates; edition size normally no larger than 150
- Original, fine art photographic prints rather than commercial, mass-produced photographs are allowed. This means a high quality, controlled print process, usually overseen and authenticated by the photographer, in most cases signed and strictly limited

#### **Sculptures:**

• One-off pieces or editions of 25 or less.

#### **CODE OF PRACTICE**

The stand must be occupied by the exhibitor during the opening hours for the entire duration of the fair.

<u>Unless with prior agreement of the Organiser, it is prohibited</u> <u>for an exhibitor to let, sublet or share a part of the stand.</u>

Please note: we charge a flat fee to all exhibitors and do not take any sales commission towards the sale of artwork.

I confirm that I have read and accept the Display Regulations (page 4) and the Terms and Conditions set out by World Art Dubai.

Full Name:	Date:	
Signature:		